



**innowrap<sup>®</sup>**  
wrapping ideas innovatively

— A division of Helios Capital Advisors Pvt Ltd —

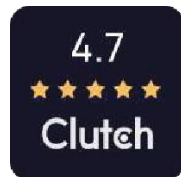
# EMPOWERING BUSINESSES

Through Innovative  
Software Solutions

IT Services | Staff Augmentation | Digital Marketing

# WRAPPING IDEAS Innovatively

Innowrap delivers custom software, mobile apps, IT consulting, and staffing services globally. Leveraging AI & ML, we drive digital transformation and growth with tailored, innovative solutions backed by years of expertise



**ISO 9001:2015 Certified Company | Digital Agency of the year 2018**

India, By CV Magazine TechnologyInnovator Awards



**Founded in 2015,**  
delivering exceptional  
software solutions and talent



**40 dedicated developers**  
with access to a diverse pool  
of deployable talent.



**0.5 + million**  
development hours



# WHAT We Do



## IT Services

- Custom mobile App Development
- Web and Software Development
- Salesforce Customization and Integration
- Emerging Technology Solutions (AI/ML)



## Staff Augmentation

- Contract Developers across tech stacks
- Permanent Developers for long term
- Rigorous talent vetting and seamless integration
- Cost effective flexible staffing solutions



## Digital Marketing

- Social Media Marketing across Meta and LinkedIn
- Designing, UI/UX, Videos and Reels Editing
- ROI driven Meta Ads Campaign
- Online Community Management

iPhone



Flutter



jQuery

ANGULARJS



node

RAILS

MySQL

PostgreSQL

Microsoft SQL Server

Microsoft Azure

ASP.NET MVC

SharePoint



shopify

amazon web services



# OUR Clients

|                                                                                     |                                                                                      |                                                                                       |                                                                                       |                                                                                     |                                                                                     |
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|  |  |  |  | ...And Many More                                                                    |                                                                                     |

# OUR Accomplishments

## App Development

Built a custom  
Salesforce-powered  
app used by 40,000  
sales team members  
of DIAGEO India

**DIAGEO**

Built a multi brand  
retailer app suite  
deployed across 5 lac  
retail outlets of Amar  
Raja Group



Developed the  
popular lifestyle Curly  
Tales app, reaching  
the Top 10 on Apple's  
Social Networking  
Charts



Built a powerful  
React Native app for  
Tata Consumer  
Products, in  
partnership with  
KPMG.



Built the NUSUK app,  
the official Saudi  
Ministry platform for  
Makkah and Madinah,  
in collaboration with  
AKQA



— and many more

# OUR Accomplishments

## Staffing and Augmentation

Deployed high quality  
Salesforce talent across  
tech companies in India  
for remote and onsite  
projects



Deployed LLM engineers  
for designing  
cutting-edge AI/ML  
solutions for a leading  
Canadian firm



Deployed DevOps  
engineers for generative  
AI solutions for clients in  
recruitment,  
procurement, and FMCG  
sector



Deployed top tech  
talent (Java, React, Node  
Js, etc) with the Big 4 and  
other IT companies in  
India and UK



# OUR Accomplishments

## Digital Marketing

Exclusive digital & design partner agency for Goa's largest tourism festival



Trusted brand management partner for multiple Radisson Hotels for 8+ years, driving social media and content marketing.



Creative partner for BNP Paribas Mutual Fund, delivering engaging corporate video content.



Delivered in-depth competitor marketing analysis for a US-based biopharma nutraceutical firm, shaping a winning go-to-market strategy.



Delivered multilingual ORM for Unilever's entertainment app, boosting brand trust.



# TAILORED SOLUTIONS for Every Stage of Growth



## Enterprise Digital Transformation

- Seamlessly modernizing legacy systems
- Powerful integrations with Salesforce, SAP & MS Dynamics expertise
- Certified web, mobile & cloud talent for scale
- Data driven campaigns



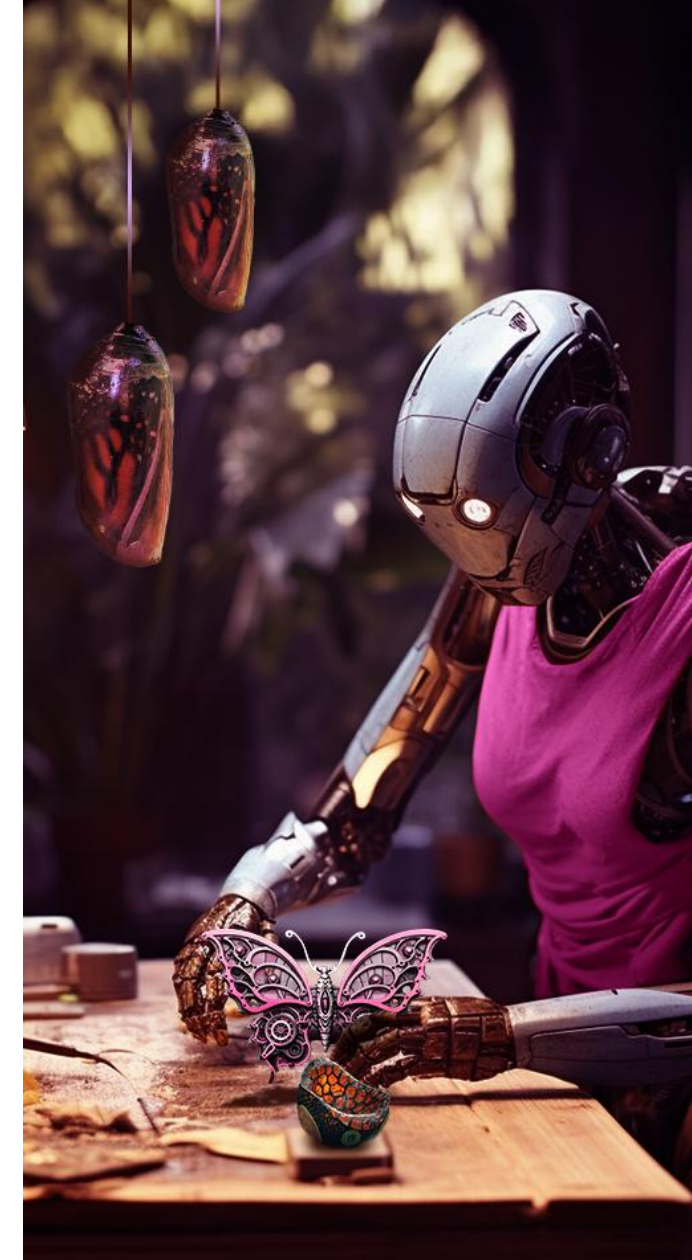
## GCC Support Partner

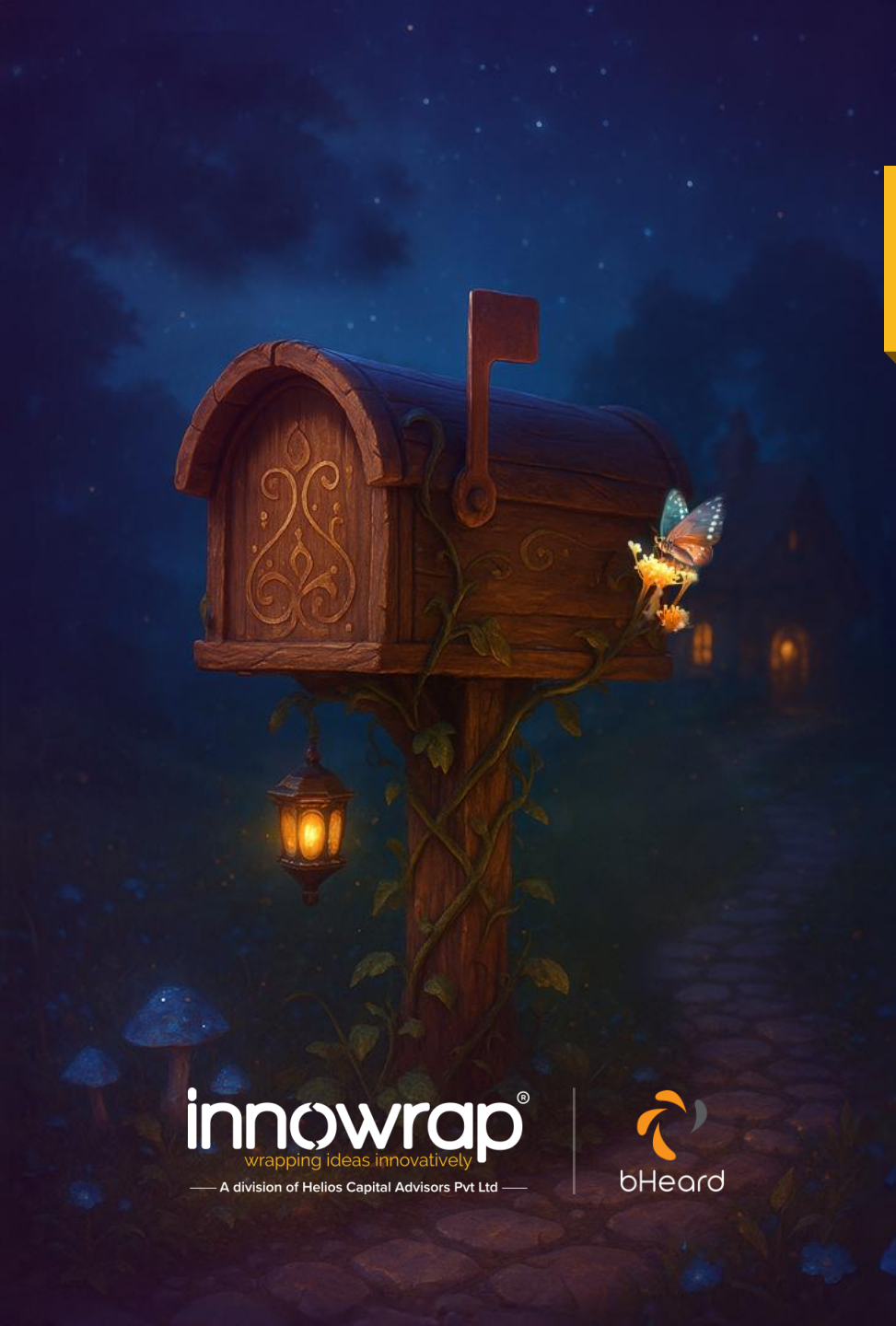
- Deep understanding of GCC regulations, culture, and business practices
- Flexible delivery models with onsite and remote teams
- Staff augmentation & compliance support



## Startup Enablement

- Rapid MVPs & smart iteration
- Agile, scalable teams
- Cost-effective high quality remote talent





# Thank You

## Get in touch

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## Visit Our Websites

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bHeard